

IN THE CLAIMS

Please amend the claims as follows:

1-23. (cancelled)

24. (previously presented) A rotatable label system comprising:

an outer label having first and second edges, front and back surfaces, and a transparent region for viewing underlying indicia;

a first adhesive disposed on the back surface for temporarily coupling the outer label to a container or an inner label while the outer label is wrapped about the container; and

a second adhesive disposed adjacent to the second edge on the back surface for securing the second edge on the back surface to the front surface, the removal of the first adhesive allowing the secured outer label to rotate about the container.

25. (previously presented) The rotatable label system of claim 24 wherein the outer label has a slip agent disposed on at least a portion of the back surface to limit the ability of the outer label to adhere to a portion of an outer surface of the container or a portion of an outer surface of an inner label.

26. (previously presented) The rotatable label of claim 24 wherein the first adhesive has a viscosity of about 278 cP at 250°F/27/100 rpm.

27-31. (cancelled)

32. (previously presented) A rotatable label system comprising:
an inner label having indicia disposed thereon, the inner label configured to be affixed about an object;
an outer label having first and second edges, front and back surfaces, and a transparent region for viewing underlying indicia;
a first adhesive disposed on a front surface of the inner label for temporarily adhering the outer label to the inner label front surface while the outer label is wrapped about the inner label; and
a second adhesive disposed adjacent to the second edge on the back surface of the outer label for securing the second edge to the front surface of the outer label, the removal of the first adhesive allowing the outer label to rotate about the inner label.
33. (previously presented) The rotatable label system of claim 32 wherein written indicia is disposed on the inner label and the outer label.
34. (previously presented) The rotatable label system of claim 32 wherein the first adhesive comprises at least one dot of adhesive.
35. (previously presented) The rotatable label system of claim 32 further comprising a slip agent disposed between the inner label and the outer label.
- 36-40. (cancelled)
41. (previously presented) The rotating label system of claim 24 wherein the first adhesive comprises at least one dot of adhesive.
42. (previously presented) The rotatable label system of claim 24 wherein the first adhesive comprises a heat activated adhesive.

43. (previously presented) The rotatable label system of claim 32 wherein the second adhesive comprises heat activated adhesive.

44. (previously presented) The rotatable label system of claim 24 wherein the second adhesive comprises a heat activated adhesive.

45. (previously presented) The rotatable label of claim 32 wherein the first adhesive comprises a heat activated adhesive.

46. (previously presented) A rotatable label system comprising:
a container;
an outer label having first and second edges, front and back surfaces, and a transparent region;
a first adhesive for temporarily adhering the outer label to the container or an inner label affixed about the container; and
a second adhesive disposed adjacent to the second edge on the back surface for permanently securing the second edge on the back surface to the front surface, the removal of the first adhesive allowing the outer label to rotate about the container.
47. (previously amended) The rotatable label system of claim 46 wherein the first adhesive is applied to a front surface of the container.
48. (previously presented) The rotatable label system of claim 46 wherein the first adhesive comprises a heat activated adhesive.
49. (previously presented) The rotatable label system of claim 46 wherein the first adhesive is applied to the back surface of the outer label.
50. (previously presented) The rotatable label system of claim 46 further comprising a slip agent disposed between the outer label and the container or inner label.
51. (previously presented) The rotatable label system of claim 46 wherein the first adhesive is applied to a front surface of the inner label.
52. (previously presented) The rotatable label system of claim 24 wherein the underlying indicia is disposed on the container.